

## What you'll do

We are looking for a Product Designer to join us in a key role within two of the biggest and most respected content and editorial brands in the betting industry.

This is a hugely exciting opportunity to create experiences and products that will be viewed and enjoyed by over 1 million people per week on Timeform and Sporting Life.

You'll work collaboratively with colleagues across the business to build innovative products, applications and software that will orchestrate the charge for both brands. As the owner of design within our newly combined Product team, you will have the creative freedom that roles in larger design teams sometimes can't offer. Is this the Autonomy you're looking for? If so, then keep reading..

Here are some of the things you'll get up to in the role:

- With full design autonomy, you'll engage with Product Managers, Business Analysts, Software Engineers, and other partners to deliver outstanding digital products.
- Utilise your knowledge of UX & UI principles and lean methodologies to deliver sketches, wire frames, low-fi designs and rapid prototypes to optimally communicate your solutions to users and the business, building confidence in your design solutions.
- Help the business make better decisions by contributing to gathering / analysing qualitative and quantitative data.
- Validate your design outputs and assist with usability tests (from planning, facilitating sessions, collecting, and analysing user data and communicating).

## How you'll do it

- Having a passion for racing, football and sport you'll take a pro-active, personable and sociable approach, happy to get your designs out there and become the heartbeat of our product offerings.
- Proven understanding of industry standard software is desirable including Figma, Sketch, Zeplin and Miro.
- Utilising Knowledge of testing and design validation tools. For example, User zoom, User Testing, Optimal Workshop.
- Experience working with component libraries and design systems would be an advantage.
- Working with wider Product Design teams within other Flutter brand companies such as Paddy Power, Betfair and Sky Bet will allow you to collaborate and share ideas with like-minded colleagues.